



We invite all students from LAHC schools to take part in our **LAHC Annual Conference 2025 Logo Contest!** This year's conference will take place in São Paulo, Brazil, in October, and the winning design will be featured on all official conference materials, both online and in print.

What to Create

Participants must design a **conference logo** and incorporate it into a poster (landscape format) that includes the following information:

- **Theme:** Educating for a Better World
- **Event Name:** LAHC Annual Conference 2025
- **Dates:** October 15th - 17th, 2025
- **Location:** São Paulo, Brazil
- **Website:** www.lahc.net
- **Hashtag:** #LAHC2025
- **LAHC Logo** (*must be included – see resources below*)

Technical Requirements

- The poster must be digital, in landscape orientation.
- File format: JPG or PNG (high resolution, minimum 300 dpi).
- Recommended dimensions: 3200 x 2000 pixels.
- Schools may submit a maximum of three (3) entries.
- There is no age restriction—students of all ages may participate.
- Examples from previous years can be viewed [here](#).

To maintain consistency, participants should refer to the [LAHC brand book](#) and official [LAHC logo](#) for font and color guidelines.

How to Submit

Entries should be sent as an attachment to sitataylor@lahc.net by midnight Brasília time (GMT-3) on **Monday, March 24, 2025**.

Each file should be named using the following format:

- [SchoolName]Entry1.png
(e.g., *StNicholasEntry1.png*)

Entries will be evaluated by a panel of external experts nominated by the local organising schools.

We look forward to seeing your creative ideas. Good luck!